

CITY OF WHARTON BEAUTIFICATION COMMISSION MEETING

Wednesday, July 13, 2022 4:30 PM

120 E. CANEY, WHARTON, TX 77488

NOTICE OF CITY OF WHARTON BEAUTIFICATION COMMISSION MEETING

Notice is hereby given that a Beautification Commission Meeting will be held on Wednesday, July 13, 2022, at 4:30 p.m. at the Wharton City Hall, 120 E. Caney Street, Wharton, Texas, at which time the following subjects will be discussed to-wit:

SEE ATTACHED AGENDA

| Dated | this | 8 | day | of | July | 2022. |
|-------|------|---|-----|----|------|-------|
|-------|------|---|-----|----|------|-------|

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Beautification Commission Meeting is a true and correct copy of said Notice and that I posted a true and correct copy of said Notice on the bulletin board, at City Hall of said City in Wharton, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted on July 8, 2022, at 4:30 p.m. and remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

The Wharton City Hall is wheelchair accessible. Access to the building and special parking is available at the primary entrance. Persons with disabilities, who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the City Secretary's Office at (979) 532-4811 Ext. 225 or by FAX (979) 532-0181 at least two (2) days prior to the meeting date. BRAILLE IS NOT AVAILABLE.

Dated this 8 day of July 2022.

CITY OF WHARTON

Paula Favors

City Secretary



A G E N D A CITY OF WHARTON Beautification Commission Meeting Wednesday, July 13, 2022 City Hall - 4:30 PM

Call to Order. Roll Call. Review & Consider:

- 1. Election of Officers.
 - 1. Chairperson
 - 2. Vice-Chairperson
 - 3. Secretary
- 2. Reading of the minutes for the regular meeting held May 11, 2022.
- <u>3.</u> Financial Report.
- <u>4.</u> Certificate of Recognition.
 - 1. Residence 811 Meadow Lane
 - 2. Business JM Eagle, Co at 10807 US-59
 - 3. Organization Caney Creek Conservation Foundation
- <u>5.</u> 2022 Projects.
 - A. Advocacy (Debbie Folks)
 - 1. Fundraising-Dog Park
 - 2. Fire hydrant survey
 - B. Art (Stephanie Konvicka)
 - 1. Park mini-mural
 - C. Community (Adraylle Watson)
 - 1. Grant giving for projects & community requests for supplies/volunteers
 - 2. Event/Merchandise booths
 - 3. Train Depot signs
 - D. Education (Adraylle Watson)
 - 1. Social media campaigns Recycle Tip Tuesday, ordinances
 - E. Garden (Rachel Roberson)
 - 1. Planter Adoption program
 - 2. Civic Center Planting
 - 3. Wildflower Shake Up
 - 4. Painted Rock Garden
 - F. Trash/Recycling (Adraylle Watson)
 - 1. Fall Sweep
 - 2. Commission hosted community clean-ups
- 6. Announcements.

| Meeting Date: | 7/13/2022 | Agenda Item: | Election of Officers. |
|------------------------------|-------------------------------|-----------------|---|
| Date. | | Item. | |
| At this time current term | | ssion may rev | view and consider electing new officers for the |
| | nirperson e-Chairperson | | |
| | retary | | |
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| City Mana | ger: Joseph R. Pace | | Date: Friday, July 8, 2022 |
| | Approval: /s/ Adraylle Watson | | , |
| Chairperson: Adraylle Watson | | - | |

| Meeting Date: | 7/13/2022 | Agenda Item: | Reading of the minutes for the regular meeting held May 11, 2022. | | |
|--|--|-----------------|---|--|--|
| At this time, the Commission may review and consider the reading of the minutes for the regular meeting held May 11, 2022. | | | | | |
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| Approval: | ger: Joseph R. Pace /s/ Adraylle Watson n: Adraylle Watson | | Date: Friday, July 8, 2022 | | |

MINUTES OF CITY OF WHARTON BEAUTIFICATION COMMISSION REGULAR MEETING Wednesday, May 11, 2022

City staff liaison, Krystal Hasselmeier, declared a Regular Meeting of the Beautification Commission held at City Hall, 120 East Caney Street, Wharton, Texas 77488 duly open for the transaction of business at 4:30 p.m.

Commissioners present were: Debbie Folks, Stephanie Konvicka, Rachel Roberson,

Adraylle Watson

Commissioners absent were: Ken Dimmick, Tammi Janik, Deborah Newlin

Staff members present were: Krystal Hasselmeier

Visitors: Haywood Mack Ross

Motion to excuse absences by Rachel Roberson, seconded by Stephanie Konvicka, all in favor.

The first item on the agenda to review & consider: Reading of the minutes for the Regular Meeting held on held April 13, 2022.

Motion to approve as drafted by Debbie Folks, seconded by Stephanie Konvicka, all in favor.

The second item on the agenda was to review and consider: Financial Report.

Commission member Rachel Roberson requested a column be added to template showing the prior month's balances for reference.

Commission reviewed YTD 2022 budget. No action required

The third item on the agenda was to review and consider: Certificate of Recognition.

- A. Review and consider business/residence nominations for consideration of a Certificate of recognition.
 - 1. Residence 1725 Schley
 - 2. Business Wharton Dental at 1802 N. Richmond

Commission reviewed the nominations for recognition. Motion to approve nominations by Stephanie Konvicka, seconded by Rachel Roberson, all in favor.

The fourth item on the agenda was to review and consider: 2022 Planning.

- A. Advocacy (Debbie Folks)
 - 1. Fundraising-Dog Park: Current donation income raised is \$1,373. City Finance Director is closer to being able to set up an online fundraising platform that can be added to Commission marketing. Staff Liaison to explore option of Wharton EDC hosting Facebook fundraising as a registered nonprofit since Commission page does not qualify. Commission discussed

success of the test dog bag holders and purchasing more as a fundraising merchandise item. Commission also discussed preliminary concepts for dog-themed t-shirt and estimated costs to print. Commission decided to explore the dog-themed t-shirt idea further without making any decision. Commission also discussed wanted to send 'thank you' cards to known donors.

Motion to approve the reimbursement to Rachel Roberson for purchase of dog bag holders by Stephanie Konvicka, seconded by Debbie Folks, all in favor.

Motion to approve purchase of 36 more dog bag holders in estimated amount of \$45 by Debbie Folks, seconded by Adraylle Watson, all in favor.

2. Fire hydrant survey: Staff liaison, Krystal Hasselmeier provided update on project stating that there have been about 16-18 official submissions to date and recommended this as a potential project for groups inquiring about volunteering.

B. Art (Stephanie Konvicka)

 Park mini-mural: Stephanie Konvicka provided update on project; project was approved for by Council and planning is underway for summer so that the kids can be involved. There is currently a tree sculpture happening outside at Hesed House for anyone that would be interested in stopping by to check it out.

C. Community (Adraylle Watson)

- 1. Grant giving for projects & community requests for supplies/volunteers: No requests at this time.
- 2. Event/Merchandise booths: Commission has been successful in the events participated in, including Farmers Market and Wharton County Plant Exchange. Commission to prepare for more events as available.
- 3. Train Depot Signs: Ken Dimmick was not available to provide update, but Rachel Roberson reported that Ken Dimmick was waiting to hear back from Eagle Scout seeking project to see if Eagle Scout would be interested. City liaison Krystal Hasselmeier to help coordinate if so.

D. Education (Adraylle Watson)

1. Social media campaigns – Recycle Tip Tuesday, ordinances: Staff liaison Krystal Hasselmeier keeping keep posts scheduled. Commission members assisting with posts as participate in events, etc.

Commission discussed adding community presentations to agenda with a desire to present about Commission to groups like Wharton Rotary Club and Wharton Lions Club. Chairperson Adraylle Watson to coordinate

these events and update Staff Liaison on progress so that Commission items can be ready for presentations.

E. Garden (Rachel Roberson)

- 1. Planter Adoption program: All planters currently adopted at this time.

 Commission member Rachel Roberson has scheduled a post highlighting adopted planters after updating 2 signs. Additional planter options are being explored at this time for others interested in adopting planters.
- 2. Civic Center Planting: Staff Liaison Krystal Hasselmeier confirmed that project is currently on hold pending update from Civic Center staff. Civic Center staff has opportunity to consider replacing Civic Center sign and want to wait to do planting until this is confirmed and/or completed so as not to damage any plants.
- 3. Wildflower Shake-up: Rachel Roberson provided update on project; project was very successful. Subcommittee has decided to also pursue contact with property owner at train caboose to see about doing a seed shake at this location.
- <Supplemental> Rock Garden: Rachel Roberson presented project proposal for painted rock garden, which can easily be done at an existing rock bed location at the Santa Fe Trail planters on the adoption list.

Motion to approve Painted Rock Garden project by Stephanie Konvicka, seconded by Adraylle Watson, all in favor.

F. Trash/Recycling (Adraylle Watson)

- 1. Fall Sweep: No updates at this time, planning to begin in late summer. Staff liaison Krystal Hasselmeier exploring options for e-waste.
- 2. Commission hosted community clean-ups: Chairperson Adraylle Watson provided update on Social Clean Up Walks in partnership with Wharton EDC there have been 4 walks to date, with a growing group of people. More locations are being explored with the Wharton EDC.

The fifth item on the agenda was to review and consider: Announcements.

Staff Liaison, Krystal Hasselmeier: Reminder that some terms would be expiring after June 2022 and may be positions available, will be reaching out to members within the next week to discuss next steps.

| Motion to adjourn by at 5:17 PM by Debbie Fo | olks, seconded by Stephanie Konvicka, all in favor. |
|--|---|
| Adraylle Watson, Chairperson | Debbie Newlin, Secretary |

| Meeting Date: | 7/13/2022 | Agenda Item: | Financial Report. | |
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| At this time, the Commission may review and consider the Financial Report. | | | | |
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| City Manag | ger: Joseph R. Pace | | Date: Friday, July 8, 2022 | |
| Chairperso | /s/ Adraylle Watson n: Adraylle Watson | | | |

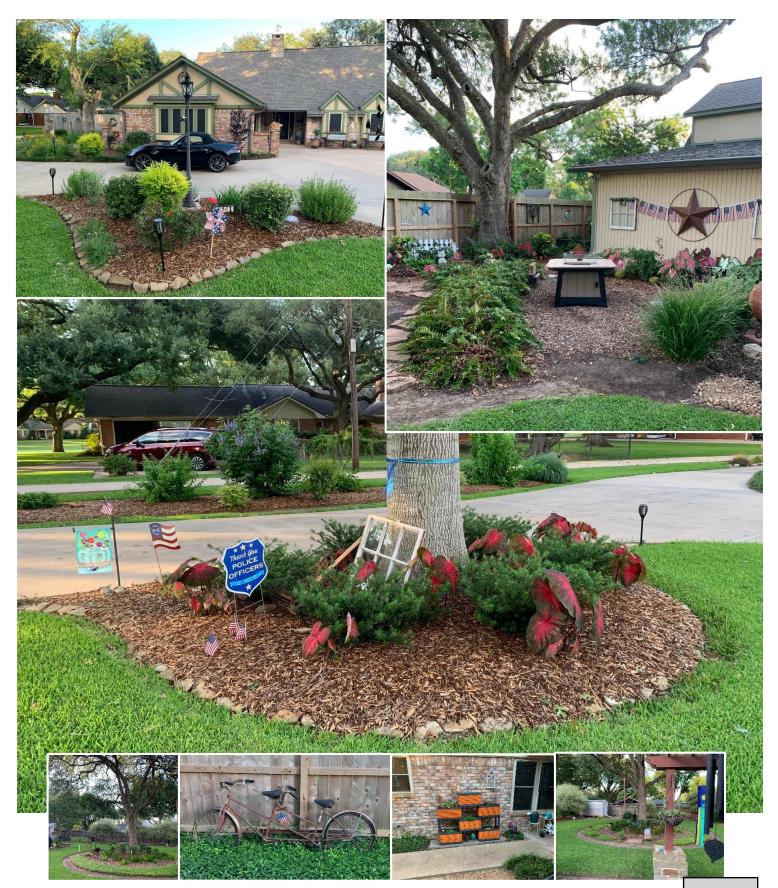
Wharton Beautification Financial Statement as of July 1, 2022 Fiscal Year 2021-22

| | | | Мо | evious onth's otals |
|--------------------|---|----------------|-------|---------------------------|
| Revenue | (Merchandise sales, donations, etc.) | \$ 1,373 | \$ | 1,373 |
| 1101011010 | (, | 1,010 | Ψ | .,0.0 |
| Total Budget: | | \$ 7,500 | \$ | 7,500 |
| Expenses: | | \$ 6,500.00 | \$ 6, | 500.00 |
| 11/10/2021 | Liberty Tire Service- Car Tire Off of Rim | \$ 712.00 | | |
| 12/31/2021 | Walmart (Thank you cards) | \$ 10.00 | | |
| 1/25/2022 | Annual Membership Fees | \$ 175.00 | | |
| 5/10/2022 | WHT Round Branding Label | \$ 22.00 | | |
| 5/25/2022 | Rachel Roberson-Reimbursement for Expeditures | \$ 44.00 | | |
| 5/25/2022 | Dollar Tree Online Order | \$ 60.00 | | |
| 6/9/2022 | aylle Watson-Reimbursement for Booth Supplies | \$ 20.00 | | |
| TBD | Fall Sweep (estimated based on 2021) | \$ 2,500.00 | | |
| Total Expenses | | \$ 3,543.00 | \$ 3, | 397.00 |
| Remianing Budget | | \$ 2,957.00 | \$ 3, | 103.00 |
| | | | | |
| Community Grants | | \$ 1,000.00 | \$ 1, | 000.00 |
| / | No Grants YTD | | | |
| Total Expenses | | \$ - | \$ | - |
| Remianing Budget | | \$ 1,000.00 | \$ 1, | 000.00 |
| | | | | |
| Total Remaining Bu | udget Funds: | \$ 3,957 | \$ | 4,103 |

| Meeting Date: | 7/13/2022 | Agenda Item: | Certificate of Recognition. |
|---------------|---|-----------------|---|
| At this time | e, the Commission may rev | iew and cons | ider Certificate of Recognition. |
| A. | Review and consider residence | dence / busine | ess nominations for a Certificate of Recognition. |
| | Residence – 811 Mea Business – JM Eagle, Organization – Caney | Co at 10807 | |
| | | | |
| City Mana | ger: Joseph R. Pace | | Date: Friday, July 8, 2022 |
| Approval: | /s/ Adraylle Watson | | |
| Chairperso | on: Adraylle Watson | | |

Nomination for Recognition

811 Meadow Lane



Nomination for Recognition

JM Eagle, Co- 10807 US-59









Nomination for Recognition

Caney Creek Conservation Foundation











| Meeting Date: | 7/13/2022 | Agenda Item: | 2022 Projects. | | |
|---|-----------|-----------------|----------------|--|--|
| At this time, the Commission may review and consider 2022 Projects. | | | | | |
| A. Advocacy (Debbie Folks) | | | | | |

- 1. Fundraising-Dog Park
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| City Manager: Joseph R. Pace | Date: Friday, July 8, 2022 |
|-------------------------------|-----------------------------------|
| Approval: /s/ Adraylle Watson | |
| Chairperson: Adraylle Watson | |

WHARTON DOG PARK





DONATE TODAY TO HELP

BEAUTIFICATION

COMMISSION

RAISE \$40K TO BUILD WHARTON'S FIRST EVER DOG PARK!







DONATIONS CAN BE MADE PAYABLE TO THE WHARTON BEAUTIFICATION COMMISSION BY CASH OR CHECK AT CITY HALL 120 E. CANEY, WHARTON, TX, 77020

khasselmeier@cityofwharton.com

From: Michelle Bridges <michelleb@journal-spectator.com>

Sent: Wednesday, May 18, 2022 2:42 PM **To:** khasselmeier@cityofwharton.com

Subject: Dog Park Advertising

Good afternoon, I wanted to see if they would like to place their Dog Park ad on our Website, we have two different spots available, the cost would for one spot is \$125.00 a month (if you go to our website it is at the top of the page on the right hand side its small, the other is mid ways down a larger ad for \$249.00 a month. This would be a great place to place this ad, when our readers click on the ad it takes them straight to the place where they can donate for the Dog Park. We would allow you to keep it up there until you meet your goal, or you can just do it for the month. (We usually have a year contract on these ads).

Michelle Bridges Retail Advertising/Special

Wharton Journal-Spectator Office- 979-532-8840 Cell- 713-703-9726 Fax- 979-532-8845

East Bernard Express 979-532-0095

michelleb@journal-spectator.com

Did you know...

We can schedule your ad in any of the following publications:

- Wharton Journal-Spectator Print & Online
- East Bernard Express Print Edition
- Wharton Chamber of Commerce

Annual Tourism Guide

- El Campo Leader News Print & Online
- Fort Bend Herald Print Edition

DEADLINES FOR RESERVING AD SPACE: Monday before 4 p.m. for Wednesday Editions Thursday before 4 p.m. for Saturday Editions





The City of Wharton Beautification Commission is teaming up with the Public Works Department to identify the hydrants in most need of re-painting and we need your help!





ROCK PAINTING!

Join us to paint rocks for the Kindness Rock Garden

All materials will be provided.

Rocks will be added to the Kindness Rock Garden in Wharton

Saturday, June 25, 2022 11:00am - 2:00pm

> at Wharton Main Library 1920 N. Fulton, Wharton







Matagorda/WhartonCounty

COMMUNITY COALITION

| Meeting Date: | 7/13/2022 | Agenda Item: | Announcements. | | |
|---|---|-----------------|----------------------------|--|--|
| At this time, the Commission may review and consider Announcements. | | | | | |
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| | ger: Joseph R. Pace | | Date: Friday, July 8, 2022 | | |
| Approval: / | /s/ Adraylle Watson n: Adraylle Watson | | | | |
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